



2018 ASAC Annual Meeting

Expanding Agriculture's Horizon on the Silicon Prairie

November 4-6

Embassy Suites Kansas City Plaza

Monday, November 5:

- 7:45 – 8:00 Welcome, Robert Mehrle, ASAC President
- 8:00 – 9:00 Dick Wittman, Principal, Wittman Consulting
"Four Decades Experience in Ag Consulting"
- 9:00 – 9:30 Break
- 9:30 – 11:00 Roy C. Ferguson CAC, President, the Ferguson Group
"Why Yesterday's Thinking Is No Longer Relevant"
- 11:00 – 12:00 Larry Butler, Producer, *Out On The Land Television*, and retired senior executive, NRCS
"Exploring New and Broader Opportunities for Ag Consultants"
- 12:00 – 1:30 Past Presidents' Luncheon
- 1:30 – 2:30 Adam Steen, Strategic Advisor, Transition Point Business Advisors
"Leadership and Collaboration Opportunities for Ag Consultants"
- 2:30 – 3:30 Michael R. Langemeir, Professor, Center for Commercial Agriculture, Purdue University
"International Benchmarks for Corn, Soybeans and Wheat"
- 3:30 – 3:45 Break
- 3:45 – 5:15 Ken Burton, DVM, NBAF
"The National Bio-Agro-Defense Facility"
- 5:30 – 6:30 Reception
- 6:30 – 9:00 ASAC Banquet, featuring keynote Maggie Holub, 2018 *Top Producer* Horizon Award winner



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Tuesday, November 6:

- 7:30 – 8:00 Ethan Robertson, Farm Credit East
"Sharpening the Saw: What Are ASAC Members' Favorite Tools?"
- 8:00 – 9:00 Mick Lewis, President, Fort Lewis, Inc.
"What Will Commodity Prices Do in the Coming Year?"
- 9:00 – 10:00 Sam N. Barteo, CCA/CAC, West Central Division Agronomist, Helena Chemical Company
"Ethics – A Very Core Value in Today's Consulting Environment"
- 10:00 – 10:30 Break
- 10:30 – 11:30 Deanna Kovar, Director, Production and Precision Agriculture, John Deere
"Integrating Technology and Data in Production Agriculture"
- 11:30 – 12:30 Clint Chaffer, Director of Product Marketing, Climate.com
"Value of Digital Tools and Big Data in Agriculture"
- 12:30 – 2:00 State of the Society Luncheon, Passing of the Gavel, ASAC Business Meeting (Moe Russell)
- 2:00 – 3:00 Geoff Graham Ph.D., Vice President, Plant Breeding, Pioneer
"Enabling Grower Success through Plant Breeding"
- 3:00 – 3:15 Break
- 3:15 – 4:15 Tim Koch, Chief Credit Officer, Farm Credit Services of America/Frontier
"Farm Credit Services of America and Frontier FSC Update"