



## **2018 ASAC Annual Meeting**

Expanding Agriculture's Horizon on the Silicon Prairie

November 4-6

Embassy Suites Kansas City Plaza

### **Sunday, November 4:**

Members arrive to hotel

3:00 – 5:00 ASAC Board Meeting

5:30 – 7:00 Welcome Reception, Embassy Suites Managers' Reception

### **Monday, November 5:**

7:45 – 8:00 Welcome, Robert Mehrle, ASAC President

8:00 – 9:00 Dick Wittman, Principal, Wittman Consulting  
*"Four Decades Experience in Ag Consulting"*

9:00 – 9:30 Break

9:30 – 11:00 Roy C. Ferguson CAC, President, the Ferguson Group  
*"Why Yesterday's Thinking Is No Longer Relevant"*

11:00 – 12:00 Larry Butler, Producer, *Out On The Land Television*, and retired senior executive, NRCS  
*"Exploring New and Broader Opportunities for Ag Consultants"*

12:00 – 1:30 Past Presidents' Luncheon

1:30 – 2:30 Marty Vanier, National Bio-Agro-Defense Facility (NBAF)  
*"The National Bio-Agro-Defense Facility"*

2:30 – 3:30 Michael R. Langemeir, Professor, Center for Commercial Agriculture, Purdue University  
*"International Benchmarks for Corn, Soybeans and Wheat"*

3:30 – 3:45 Break

3:45 – 4:45 Adam Steen, Strategic Advisor, Transition Point Business Advisors  
*"Leadership and Collaboration Opportunities for Ag Consultants"*

5:30 – 6:30 Reception

6:30 – 9:00 ASAC Banquet, featuring keynote Maggie Holub, 2018 *Top Producer* Horizon Award winner



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## Tuesday, November 6:

- 7:30 – 8:00 Ethan Robertson, Farm Credit East  
*"Sharpening the Saw: What Are ASAC Members' Favorite Tools?"*
- 8:00 – 9:00 Mick Lewis, President, Fort Lewis, Inc.  
*"What Will Commodity Prices Do in the Coming Year?"*
- 9:00 – 10:00 Sam N. Barteo, CCA/CAC, West Central Division Agronomist, Helena Chemical Company  
*"Ethics – A Very Core Value in Today's Consulting Environment"*
- 10:00 – 10:30 Break
- 10:30 – 11:30 Deanna Kovar, Director, Production and Precision Agriculture, John Deere  
*"Integrating Technology and Data in Production Agriculture"*
- 11:30 – 12:30 Clint Chaffer, Director of Product Marketing, Climate.com  
*"Value of Digital Tools and Big Data in Agriculture"*
- 12:30 – 2:00 State of the Society Luncheon, Passing of the Gavel, ASAC Business Meeting (Moe Russell)
- 2:00 – 3:00 Geoff Graham Ph.D., Vice President, Plant Breeding, Pioneer  
*"Enabling Grower Success through Plant Breeding"*
- 3:00 – 3:15 Break
- 3:15 – 4:15 Tim Koch, Chief Credit Officer, Farm Credit Services of America/Frontier  
*"Farm Credit Services of America and Frontier FSC Update"*

## Wednesday, November 7:

- 7:30 – 4:00 Optional Continuing Education, 8 hours CEU credit  
ASAC 410 course (formerly C-40): *Practice Management: Startup, Growth and Maintenance*  
Instructor: Russell D. Morgan, CAC

(Additional Fee)

- ASAC Members: \$349.00
- Non-ASAC Members: \$449.00
- Students: \$ 75.00